

Few things in life compare with the excitement, joy, and benefits of discovering your family roots ...



... yet only about 5% of people in the world currently experience it.



Your organization can help raise the percentage by a generous gift to



### The Opportunity

Family history technology has recently made some great advances, from social media to



indexed records to DNA testing.

FamilySearch, Ancestry, and many other sites offer powerful research tools for all, and there has been an explosion in blog sites and professional services offered.

### The Benefits

Family history activity opens the doors to a world of discovery and benefits, such as



- Family time spent on common goals
- Discovering ethnic, cultural, and religious heritage
- Greater appreciation of history
- Enhanced problem-solving, comprehension, and analysis skills

### The Challenge

Even with all these opportunities, many of us haven't started yet, because we think

- It's too hard!
- I don't know where to start.
- I don't have time.





### The Solution:

#### We need a solution that is

- Free available online with no fees or subscriptions.
- Easy to use a step-by-step approach with simple instructions to follow.
- Powerful accesses the best articles and videos to help you learn family history, just when you need them.
- Teacher friendly with lesson plans and strategies for teaching from a website.





http://www.thefhguide.com

## is the answer!

*Too hard?* ... We break down the journey a step at a time, with tips, instructions, and plenty of well-linked resources.

Where to start? ... We help beginners find activities to get started - even children have their own resource page.

*No time?* ... We provide meaningful activities you can do in 15 minutes or less, on laptops, tablets, mobile devices and more.

And ... it's free, easy to use, powerful, and teacher-friendly!





# The Family History Guide: Our Mission Statement

"Our mission is to greatly increase the number of people actively involved in family history worldwide, and to make everyone's family history journey easier, more efficient, and more rewarding."



### How You Can Help

To accomplish our mission, we need ongoing funding for travel to conventions, marketing, tech equipment, etc. We have no paid employees - all staff currently donate time and services.

The Family History Guide is an L3C (Low-profit Limited Liability Corporation). So foundations and organizations like yours can donate to The Family History Guide and get tax credit for giving to an IRS-accredited PRI (Program-Related Investment).

To make a donation or learn more about how to support The Family Guide, contact Bob Ives, the COO (coo@thefhguide.com).

For more information on L3C organizations and tax considerations, <u>click here</u>.







## What They Are Saying ...

Here are a few unsolicited quotes from actual users of The Family History Guide:

"Incredible resource for teaching and spreading the word about getting more people involved in family history."

"My husband is a 'newbie' to family history. At the RootsTech 2016 class on The Family History Guide, he was raving about how wonderful it was. I knew it had to be shared."



"This is the place to go to learn how to use FamilySearch Family Tree. Wonderful tips and helpful information. I appreciate all the work you and your colleagues offer on this site."

"We have trained the 60+ staff members at our Family History Center to promote The Family History Guide - we love it!"

### Support and Participation

The Family History Guide website has visitors from over 140 countries and 50 U.S. states. Additionally, The Family History Guide is available in the <u>Portal</u> for all 5,000 FamilySearch Family History Centers



worldwide. Classes on The Family History Guide have been offered in hundreds of locations. All this points to the increasing demand and growth potential for The Family History Guide.



Your organization can enable family discoveries and change lives by contributing to The Family History Guide, as a Founder, Benefactor, Sponsor, or Friend.



















To contribute, visit

http://www.thefhguide.com/donate

or contact Bob Ives:

coo@thefhguide.com

www.thefhguide.com

Facebook: The Family History Guide

© 2016 The Family History Guide, L3C



## **Donation Categories**

Your generous yearly donation helps The Family History Guide accomplish its worldwide mission, and it gives your organization visibility on our website, trade shows, and newsletters.



**Founders Club** - Large version of your logo (1 in. tall) on all website pages of The Family History Guide (about 150), with links to your website. For trade shows and events, placement of logo and your organization name on The Family History Guide banner(s), and large-size signage. Logo and website link in each issue of The Family History Guide newsletter. \$20,000 / year



**Benefactors Club** - Large version of your logo (1 in. tall) on primary website pages (about 18) of The Family History Guide. Medium-size signage at trade shows and events. Logo and website link in each issue of The Family History Guide newsletter. \$10,000 / year



**Sponsors Club** - Medium version of your logo (1/2 in. tall) on main website pages (3) of The Family History Guide. Smaller-size signage at trade shows and events. Logo and website link in each issue of The Family History Guide newsletter. \$5,000 / year



Friends Club - Smaller version of your logo (1/4 in. tall) on main website pages of The Family History Guide (3). Logo and website link in each issue of The Family History Guide newsletter. \$1,000 / year



Contributor Club - Logo and website link in each issue of The Family
History Guide newsletter. \$250 / year

